Teaching Development Grants (project code: T0122) seminar

Enhancing Learning Outcomes and Motivation by application of Graphic Novel in the classroom

As textual format is dominant in course materials, the success of learning is largely determined by students' language and reading proficiency (Thomas & Mckay, 2010). When taking EMI courses, language difficulties could pose great challenges in learning for students with weak English background.

To promote effective learning and minimize the confounding effect of language proficiency on learning, the application of graphic novel (also known as comics) in developing course materials is proposed. In this seminar, Dr. Simpson Wong will talk about his research on application of graphic novel in teaching. He will share with us experience of creating a set of course materials in the comics form, findings of a randomized-controlled-trial experiment that examined the effect of comics on learning outcomes and motivation.

Date 17 September 2014
Time 2:30 – 3:30 pm
Venue D1-LP-08
Speaker Dr. Simpson Wong
Language English

A 145-page manual will be distributed for free at the venue!

FREE

All are welcomed to join the seminar. For registration, please fill in the enrollment form (refer to the QR Code below). For enquiries, please contact Ms. Nek Mak via email ytmak@ied.edu.hk.

We look forward to seeing you there!

Dr. Simpson Wong is an Assistant Professor at the Department of Psychological Studies, the Hong Kong Institute of Education. Simpson completed his doctoral degree at Oxford University and his undergraduate and master studies at University of Hong Kong. His research interests lie in the area of developmental psychology, ranging from theory to assessment to intervention, with a focus on improving learning and reading abilities in children with or without special learning needs. In recent years, he has focused on behavioral genetics (twin study), bilingualism and multimedia learning.

Organized by:

Department of
PSYCHOLOGICAL
STUDIES