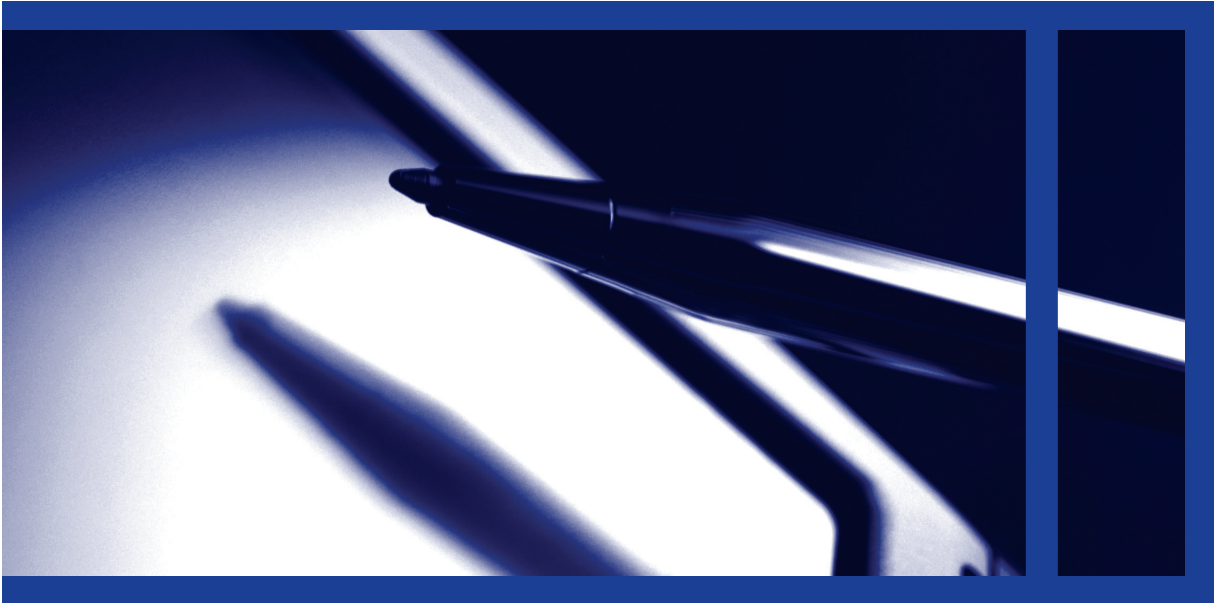


An Insider's Guide to Getting Published in Research Journals



As part of Emerald's commitment to actively supporting its authors, our Insider's Guide to Getting Published is aimed at helping the authors progress successfully through the various stages of publication, from pre-submission of the manuscript, to revision, and finally publication. We aim to help the authors gain a full understanding of how they can maximize their chances of publication.

The Insider's Guide is based on our experience of working with over 200 journal editors and provides insight to help our authors give their paper the best possible chance of acceptance, publication and dissemination.



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About the presenter



Claire Jackson is Chief Editor: China at Emerald Group Publishing Limited. She is responsible for managing new China-focused journal proposals, from proposal inception through to evaluation, set-up and launch. Claire has worked for Emerald since March 2006, having worked previously at legal publishers Sweet & Maxwell (part of the Thomson Corporation), most recently as an Editorial Manager. She has a degree in English Literature from the University of York and a Postgraduate Diploma in Publishing from the London College of Printing.

Contact: cjackson@emeraldinsight.com



An insider's guide to getting published in research journals

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Emerald Group Publishing – company background



- Emerald Group Publishing Limited (formerly MCB University Press)
- Founded in 1967 in Bradford, West Yorkshire
- Over 200 employees. Offices in China, India, Malaysia, Australia, Japan
- 1996 launched the **Emerald Fulltext** database
- 2005 launch of **Emerald Management Xtra** – developed with and for business schools
- As a publisher we are ...
 - International
 - Inclusive (theory and practice, rigour and relevance)
 - Supportive of scholarly research
 - Committed to improve author, reader and customer experience

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The Emerald portfolio

Journals:

- 150+ business and management; 28 library and information science.
- 16 engineering, mathematical and materials science journals.
- 36 journals are Thomson Scientific ranked (formerly ISI).
- Almost all are peer reviewed (normally double blind), except practitioner titles.

Electronic databases:

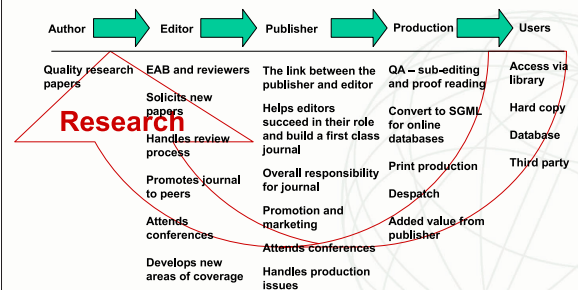
- Emerald Management Xtra (www.emeraldinsight.com)
- Emerald Management First (first.emeraldinsight.com)
- Emerald Management Reviews – e.g. *Harvard Business Review*, *MIS Quarterly* (www.emeraldinsight.com/reviews)
- Emerald Abstracts – e.g. *Computer Abstracts International Database* (www.emeraldinsight.com/abstracts)

Coverage:

- Over 1,600 university libraries worldwide, including 97 of the FT top 100 business schools (2007 figures)
- Potential readership of 15 million

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Editorial supply chain and journal management structure



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Online usage and dissemination of authors' work

- 60,000+ articles online, over 14 years of content in Emerald Management Xtra
- 9,000 abstracts from 1989-1994
- Over 18 million downloads in 2007
- Nearly 2 million articles downloaded each month on average for final quarter
- 63% of customer usage occurs outside the UK
- New for 2008 – Emerald Backfiles (50,000+ articles from over 120 journals)

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Being published means...

- Your paper is **permanent** – published material enters a permanent and accessible knowledge archive – the 'body of knowledge'
- Your paper is **improved** – through the interventions of editors, reviewers, sub-editors and proof-readers
- Your paper is actively **promoted** – it becomes available to a far greater audience
- Your writing is **trustworthy** – material which has been published carries a QA stamp. Someone apart from the author thinks it's good

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Ideas: where to start



- As well as 'traditional' research...
- Are you working on a Doctoral or Master's thesis?
- Have you completed a project which concluded successfully?
- Are you wrestling with a problem with no clear solution?
- Do you have an opinion or observation on a subject?
- Have you given a presentation or conference paper?
- If so, you have the basis for a publishable paper

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Target!

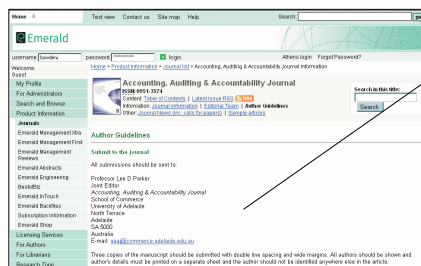


"Many papers are rejected simply because they don't fulfil journal requirements. They don't even go into the review process."

- Identify a few possible target journals but be **realistic**
- Follow the Author Guidelines – scope, type of paper, word length, references style, etc
- Find where to send your paper (editor, regional editor, subject area editor). Check a copy of the journal or the publisher's web site
- Send an outline or abstract and ask if this looks suitable and interesting (or how it could be made so)
- Confirm how an editor would like a submission, e.g. e-mail; hard copy
- **Read** at least one issue of the journal – visit your library for access

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Example of author guidelines



Every journal published will have detailed notes and guidelines

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Editors and reviewers look for ...



- Originality – what's **new** about subject, treatment or results?
- Relevance to and extension of existing knowledge
- Research methodology – are conclusions valid and objective?
- Clarity, structure and quality of writing – does it communicate well?
- Sound, logical progression of argument
- Theoretical and practical implications (the 'so what?' factors!)
- Recency and relevance of references
- **Adherence to the editorial scope and objectives** of the journal

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Some essentials of a research paper



- **Purpose** of the paper/Introduction
- Research **methodology** used – the 'whys and hows'
- **Literature** review – critical examination of what has gone before
- **References** should be:
 - complete
 - consistent with the style used in the journal
 - included in the list (anything not cited can be listed as further reading)
- **Argument and findings**
- **Conclusion** should – restate the purpose, encapsulate the main findings and include the most interesting bits

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Emerald has introduced structured abstracts



- **A structured abstract** – in 250 words or less (no more than 100 in any one section)
- **Purpose** – Reasons/aims of paper
- **Design** – Methodology/'how it was done'/scope of study
- **Findings** – Discussion/results
- **Research limitations/Implications** – Exclusions/next steps
- **Practical implications** – Applications to practice/'So what?'
- **Originality/value** – Who would benefit from this and what is new about it?

www.emeraldinsight.com/structuredabstracts

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Some key questions



- **Readability** – Does it communicate? Is it clear? Is there a logical progression without unnecessary duplication?
- **Originality** – Why was it written? What's new?
- **Credibility** – Are the conclusions valid? Is the methodology robust? Can it be replicated? Is it honest – don't hide any limitations of the research? You'll be found out.
- **Applicability** – How do findings apply to the world of practice? Does it pinpoint the way forward for future research?
- **Internationality** – Does it take an international, global perspective?

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Your own peer review



- Let someone else see it – show a draft to one or more friends or colleagues and ask for their comments, advice and honest criticism
- We are always **too close** to our own work to see its failings
- **Always** proof-check thoroughly – no incorrect spellings, no incomplete references. Spell checkers are not fool-proof
- **Remember:** Leads Metropolitan University

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Co-authorship as a possibility



- With supervisor, across departments, someone from a different institution
- Demonstrates the authority and rigour of the research
- Especially useful for cross-disciplinary research
- Ensure paper is checked and edited so that it reads as one voice
- Exploit your individual strengths
- Agree and clarify order of appearance of authors and the person taking on the role of corresponding author

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Improve electronic dissemination by...



- Using **short descriptive** title containing main keyword – don't mislead
- Writing a clear and descriptive abstract containing the main keywords and following any instructions as to content and length
- Providing **relevant and known** keywords – not obscure new jargon
- Making your references **complete and correct** – vital for reference linking and citation indices
- Ensuring your paper is **word-perfect**

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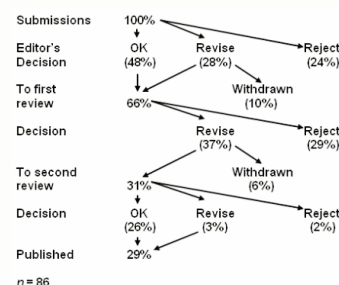
Revising



- **A request for revision is good news!** It really is
- You are now in the publishing cycle. Nearly every published paper is revised at least once
- Don't panic!
- Even if the comments are sharp or discouraging, they **aren't** personal

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Process of acceptance for a journal – just one example



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How to revise your paper



- **Acknowledge** the editor and set a revision deadline
- **Clarify understanding** if in doubt – 'This is what I understand the comments to mean...'
- **Consult with colleagues** or co-authors and tend to the points as requested
- Meet the revision **deadline**
- Attach a covering letter which identifies, point by point, how revision requests have been met (or if not, why not)

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If your paper is rejected...



- **Ask why**, and listen carefully!
Most editors will give detailed comments about a rejected paper. Take a deep breath, and listen to what is being said
- **Try again!**
Try to improve the paper, and re-submit elsewhere. Do your homework and target your paper as closely as possible
- **Don't give up!**
At least 50% of papers in business and management don't get published. Everybody has been rejected at least once
- **Keep trying!**

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The Emerald Literati Network



- More than 50,000 authors worldwide are members – a huge 'expert network'
- Authors' Charter – uniquely provides authors with a range of benefits and sets out levels of service
- Complimentary journal issue and five reprints upon publication
- Calls for Papers and news of publishing opportunities
- Editing service
- Outstanding Doctoral Research Awards
- Research Fund Awards
- Annual Awards for Excellence

www.emeraldinsight.com/literati
www.emeraldinsight.com/awards

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Emerald Management Xtra – authors' resources



- Comprehensive help and advice every step of the way
- How to... guides
- Meet the Editor interviews and editor news
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- Publishing opportunities and Calls for Papers

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Talk to us, use us!



- Tell us how we can help you – talk to us, give us ideas
- Register with Emerald Research Connections
<http://connections.emeraldinsight.com>
- Register with Emerald InTouch
<http://intouch.emeraldinsight.com>
- Use the Emerald Literati Network
- Use Emerald Management Xtra
- Write for us!

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Thank you.
Any questions?



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The TQM Magazine

The TQM Magazine aims to provide those involved in research and practice in quality management with ideas, news, research findings, case examples and discussion on quality management and related fields

Copyright

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For details of Emerald's editorial policy on plagiarism please view the "Plagiarism in depth" information.

The Editor

Dr Alex Douglas
Liverpool John Moores University, UK

Submissions should be sent in Word Format to:
TQM@emeraldinsight.com

Editorial scope

High quality submissions are sought from academics, researchers and practitioners from around the world. Generally, contributions should cover the theoretical development and the practical application of both the "hard" and "soft" aspects of TQM. Research, case studies and examples can be cited from the public and private sectors of industry and commerce, including manufacturing, health, education, local government and professional and other service firms. Specifically, contributors can address any of the following areas:

- **The quality gurus and the TQM philosophy**
- **Leadership and management issues**
- **People issues including internal and external customer satisfaction**
- **The measurement of quality**
- **Costs of quality**
- **TQM/quality/excellence models**
- **Quality management (and related) systems**
- **Tools and techniques for quality management and improvement**

- **Process management and improvement**
- **Strategic, tactical and operational issues for TQM implementation and maintenance.**

Contributions should emphasize any practical implications of the research or findings as well as future research implications (including lessons from unsuccessful initiatives).

The journal draws on insights and contributions world-wide. Contributors should always spell out the practical implications of their work for those involved in quality management.

Case study articles should normally specify:

- **background and content**
- **objectives, i.e. what we were trying to do**
- **the salient events**
- **the results, and how they were obtained**
- **the implications for others involved in quality management.**

The reviewing process

Each paper is reviewed by the Editor and if it is judged suitable for this publication it is then sent to two referees for double blind peer review. Based on their recommendations the Editor then decides whether the paper should be accepted as is, revised (minor or major revision) or rejected. Following major revision, papers return to the original reviewers for their decision.

Emerald Literati Editing Service

The Literati Network can recommend the services of a number of freelance copy editors, all themselves experienced authors, to contributors who wish to improve the standard of English in their paper before submission. This is particularly useful for those whose first language is not English.


www.emeraldinsight.com/editingservice

www.emeraldinsight.com/tqm.htm

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Find out more about the Editor who will be reading your paper, and find out which are the “hot topics” in your areas of interest, by browsing the Editor interviews at www.emeraldinsight.com/authors

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Meet the Editor interviews

February 2007

What's New

What's In This Section >>


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- + Literati Network
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- + Editor interviews (subscribers only)
- + Additional Resources (subscribers only)
- + Contacts for authors

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An interview with ...

David Nicholas


Editor of
[Aslib Proceedings](#)
[New Information Perspectives](#)

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- [Keith Hurst and Kay Downey-Ennis, Editors of the International Journal of Health Care Quality Assurance](#)
- [Ian Phau, Editor of the Asia Pacific Journal of Marketing and Logistics](#)
- [Glenn Hardaker, Editor of Campus-wide Information Systems](#)

Forthcoming Interviews

- Nick French, Editor of the *Journal of Property Investment & Finance*
- David Pollitt, Editor of the *Human Resource Management International Digest*
- Deryl Northcott and Bill Doolin, Editors of *Qualitative Research in Accounting & Management*




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Meet the editor of... Society and Business Review

Yvon Pesqueux



Yvon Pesqueux is professor at Conservatoire National des Arts et Métiers (CNAM), a French public sector body dedicated to research, training and networking in the area of scientific and technical knowledge. He holds the Chair of "Développement des Systèmes d'Organisation" (organization science) and, before his appointment to CNAM in 2000, he taught at the University of Paris IX, Dauphine, and the École Nationale des Ponts et Chaussées. His special interests lie in the area of philosophy, ethics and management, and he is the author of numerous journal articles, book chapters and books in a range of areas, including business ethics and accountancy.

Society and Business Review (SBR) was launched by Emerald at the beginning of 2006, and is devoted to issues around the social impact of business, and the way society and business interact. Intended as an international forum for the sharing of ideas, it welcomes articles which are the fruit of academic research but which also have practical applications. The first issue contains articles looking at theories of corporate governance, corporate social responsibility, stakeholder theory, and the role of humanism in organizations.

Rooted In The French Intellectual Tradition

Education for Yvon Pesqueux included a spell at the prestigious École Normale Supérieure, where he studied Political Economy (he is anxious to emphasize the difference between 'French style economics' as distinct from the 'formalized' economics of the Anglo Saxon tradition - i.e. it was economics linked with politics). Living as he did in Paris in the 1970s and 1980s meant being caught up in the current intellectual tradition with its

What's In This Section >>

Emerald for Authors

- + Writing for Emerald
- + Editing service
- + Author workshops
- + Literati Network
- + How to... guides (subscribers only)
- + Editor interviews (subscribers only)
- + Additional Resources (subscribers only)
- + Contacts for authors

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- Advanced Search
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- Marked List
- Journals & Databases
- Training & Support
- Permissions Service
- Reprint Service
- About Emerald

Emerald journals by subject area

Accounting and Finance

Accounting, Auditing & Accountability Journal
Asian Review of Accounting
International Journal of Accounting & Information Management
International Journal of Islamic and Middle Eastern Finance and Management
International Journal of Managerial Finance
Journal of Accounting & Organizational Change
Journal of Financial Crime
Journal of Financial Regulation and Compliance
Journal of Human Resource Costing & Accounting
Journal of Investment Compliance
Journal of Money Laundering Control
Journal of Risk Finance, The
Managerial Auditing Journal
Managerial Finance
Pacific Accounting Review
Qualitative Research in Accounting & Management
Review of Accounting and Finance
Studies in Economics and Finance

Advanced Automation

Assembly Automation
Industrial Robot
Rapid Prototyping Journal
Sensor Review

Business Ethics and Law

Corporate Governance
International Journal of Law and Management
Social Responsibility Journal
Society and Business Review

Computational Mathematics

COMPEL
Engineering Computations
International Journal of Numerical Methods for Heat & Fluid Flow

Economics

China Agricultural Economic Review
Humanomics
Indian Growth and Development Review
International Journal of Development Issues
International Journal of Manpower
International Journal of Social Economics
Journal of Chinese Economic and Foreign Trade Studies
Journal of Economic Studies

Education Management

Campus-Wide Information Systems
Interactive Technology and Smart Education
International Journal of Educational Management
International Journal of Sustainability in Higher Education
Journal of Educational Administration
Multicultural Education & Technology Journal
On the Horizon
Quality Assurance in Education

Electronics Manufacture and Packaging

Circuit World
Microelectronics International: An International Journal
Soldering & Surface Mount Technology

Enterprise and Innovation

European Journal of Innovation Management
International Journal of Entrepreneurial Behaviour & Research

Journal of Chinese Entrepreneurship
Journal of Enterprising Communities: People and Places in the Global Economy
Journal of Knowledge-based Innovation in China
Journal of Small Business and Enterprise Development
Social Enterprise Journal

Health Care Management

Clinical Governance: An International Journal
Health Education
International Journal of Health Care Quality Assurance
International Journal of Workplace Health Management
Journal of Health Organization and Management
Leadership in Health Services
Nutrition & Food Science

Human Resource Management

Career Development International
Employee Relations: The International Journal
Equal Opportunities International
Gender in Management: An International Journal
Human Resource Management International Digest
Journal of Management Development
Journal of Managerial Psychology
Personnel Review
Strategic HR Review

Industry and Public Sector Management

British Food Journal
Disaster Prevention and Management: An International Journal
info
International Journal of Energy Sector Management
International Journal of Public Sector Management
International Journal of Retail & Distribution Management
International Journal of Service Industry Management
International Journal of Sociology and Social Policy
Policing: An International Journal of Police Strategies & Management
Transforming Government: People, Process and Policy

Information and Knowledge Management

Industrial Management & Data Systems
Information Management & Computer Security
Information Technology & People
International Journal of Pervasive Computing and Communications
International Journal of Web Information Systems
Internet Research
Journal of Enterprise Information Management
Journal of Information, Communication and Ethics in Society
Journal of Intellectual Capital
Journal of Knowledge Management
Journal of Systems and Information Technology
Kybernetes
Records Management Journal
VINE

International Business

Baltic Journal of Management
Chinese Management Studies
Competitiveness Review: An International Business Journal
critical perspectives on international business
Cross Cultural Management: An International Journal
Education, Business and Society: Contemporary Middle Eastern Issues
EuroMed Journal of Business

European Business Review
International Journal of Commerce and Management
International Journal of Emerging Markets

Learning and Development

Development and Learning in Organizations: An International Journal
Education + Training
Industrial and Commercial Training
Journal of European Industrial Training
Journal of Workplace Learning
Training & Management Development Methods (print journal only)

Library and Information Studies

Aslib Proceedings
Bottom Line, The
Collection Building
Current Awareness Abstracts
Electronic Library, The
Interlending & Document Supply
Journal of Documentation
Library Hi Tech
Library Hi Tech News
Library Management
Library Review
New Library World
OCLC Systems & Services: International digital library perspectives
Online Information Review
Performance Measurement and Metrics
Program
Reference Reviews
Reference Services Review

Management Science/Management Studies

International Journal of Conflict Management
International Journal of Managing Projects in Business
Journal of Management History
Journal of Modelling in Management
Management Decision
Management Research News
Qualitative Research in Organizations and Management: An International Journal

Managing Quality

Benchmarking: An International Journal
Business Process Management Journal
International Journal of Quality & Reliability Management
Journal of Quality in Maintenance Engineering
Management of Environmental Quality: An International Journal
Managing Service Quality: An International Journal
TQM Journal, The

Marketing

Asia Pacific Journal of Marketing and Logistics
Corporate Communications: An International Journal
Direct Marketing: An International Journal
European Journal of Marketing
International Journal of Bank Marketing
International Journal of Pharmaceutical and Healthcare Marketing
International Journal of Wine Business Research
International Marketing Review
Journal of Business & Industrial Marketing
Journal of Communication Management
Journal of Consumer Marketing

Journal of Fashion Marketing and Management: An International Journal
Journal of Product & Brand Management
Journal of Services Marketing
Marketing Intelligence & Planning
Qualitative Market Research: An International Journal
Young Consumers

Materials Science and Engineering

Aircraft Engineering and Aerospace Technology: An International Journal
Anti-Corrosion Methods and Materials
Forthcoming International Scientific and Technical Conferences
Industrial Lubrication and Tribology
International Journal of Clothing Science and Technology
International Journal of Intelligent Computing and Cybernetics
Pigment & Resin Technology

Operations and Logistics Management

International Journal of Logistics Management, The
International Journal of Operations & Production Management
International Journal of Physical Distribution & Logistics Management
Journal of Manufacturing Technology Management
Journal of Technology Management in China
Strategic Outsourcing: An International Journal
Supply Chain Management: An International Journal

Organization Studies

International Journal of Organizational Analysis
Journal of Organizational Change Management
Leadership & Organization Development Journal
Learning Organization, The

Performance Management and Measurement

International Journal of Productivity and Performance Management
Measuring Business Excellence
Team Performance Management: An International Journal

Property and Real Estate

Construction Innovation
Engineering, Construction and Architectural Management
Facilities
International Journal of Housing Markets and Analysis
Journal of Corporate Real Estate
Journal of Engineering, Design and Technology
Journal of European Real Estate Research
Journal of Facilities Management
Journal of Place Management and Development
Journal of Property Investment & Finance
Property Management
Structural Survey

Strategy

Business Strategy Series
foresight
Journal of Business Strategy
Journal of Strategy and Management
Strategic Direction
Strategy & Leadership

Tourism and Hospitality

International Journal of Contemporary Hospitality Management
International Journal of Culture, Tourism and Hospitality Research
Tourism Review

Free resources on the Emerald web site

available at www.emeraldinsight.com/authors

The screenshot shows the Emerald Research Connections homepage. At the top, there is a navigation bar with links for Home, Text view, Sitemap, Help, and a search bar. Below this, the Emerald logo is displayed. A sidebar on the left contains links for My Profile, Search & Browse (with sub-links for Quick Search, Advanced Search, and Browse), Journals & Databases, Permissions Service, Reprint Service, and About Emerald. The main content area features a welcome message from Emerald Group Publishing Limited, followed by the Emerald Research Connections logo and the tagline "Join a worldwide research community". It includes a section for creating a profile and searching for research connections, with links to "Create your Profile", "Search", and "Browse". A footer at the bottom contains copyright information for Emerald Group Publishing Limited.

The screenshot shows the "Find a Journal" section of the Emerald website. The top navigation bar includes links for About Emerald, Contact Us, Site Map, Help, and Accessibility. The Emerald logo is prominently displayed. A sidebar on the left lists various services and resources. The main content area is titled "Find a Journal" and features a "Journal Search" box with a search bar and radio buttons for "by title", "by keyword", and "by editor". Below the search box, there is a list of journals categorized by subject, including "Accounting Finance and Legal", "Advanced Automation", "Computational Mathematics", "Economics & Social Policy", "Education Management", "International Journal of Educational Management", and "International Journal of Sustainability in Higher Education". A "What's in This Section" sidebar on the right lists resources for authors, such as "Writing for Emerald", "Find a journal", "Submission guide", "Copyright", "Journal Article", "Record Form", "Calls for papers", "Editing service", "Author workshops", "Literati Network", "How to... guides", "Editor interviews", "Additional Resources", and "Contacts for authors". A promotional banner at the bottom right advertises "NEW! Essential online knowledge for managers" and offers a "14 day FREE trial" for Emerald ManagementFirst.

Subscriber resources on the Emerald web site

available at www.emeraldinsight.com/authors

The screenshot shows the Emerald website's 'How to... guides for authors' page. The header includes navigation links like Home, Contact Us, Site Map, and Help, along with a search bar. The Emerald logo is prominently displayed. Below the header, there's a login section with fields for username and password, and links for Athens Login, Register, and Forgotten Your Password?. The main content area is titled 'How to... guides for authors' and lists several resources: '...find the right journal', '...write a case study', '...write a literature review', '...write for a practitioner journal', '...write an abstract', and '...use the Harvard reference system'. Each resource is accompanied by a brief description and a small image. A sidebar on the left contains a 'My Profile' section and a 'Search & Browse' section with links to Quick Search, Advanced Search, Browse, and Marked List. A 'What's In This Section' sidebar on the right lists various resources for authors, including Writing for Emerald, Editing service, Author workshops, Literati Network, and How to... guides (subscribers only).

The screenshot shows the Emerald website's 'Additional resources on writing and publishing' page. The header is identical to the previous screenshot. The main content area is titled 'Additional resources on writing and publishing' and lists several resources: 'Books, websites and associations', 'Writing For Publication', and 'The Publishing Process'. Each resource is accompanied by a brief description and a small image. A sidebar on the left contains a 'My Profile' section and a 'Search & Browse' section with links to Quick Search, Advanced Search, Browse, and Marked List. A 'What's In This Section' sidebar on the right lists various resources for authors, including Writing for Emerald, Editing service, Author workshops, Literati Network, and How to... guides (subscribers only). The footer of the page includes copyright information and links to legal information and cookie policy.

Emerald Literati Network

... support and services for editors and authors

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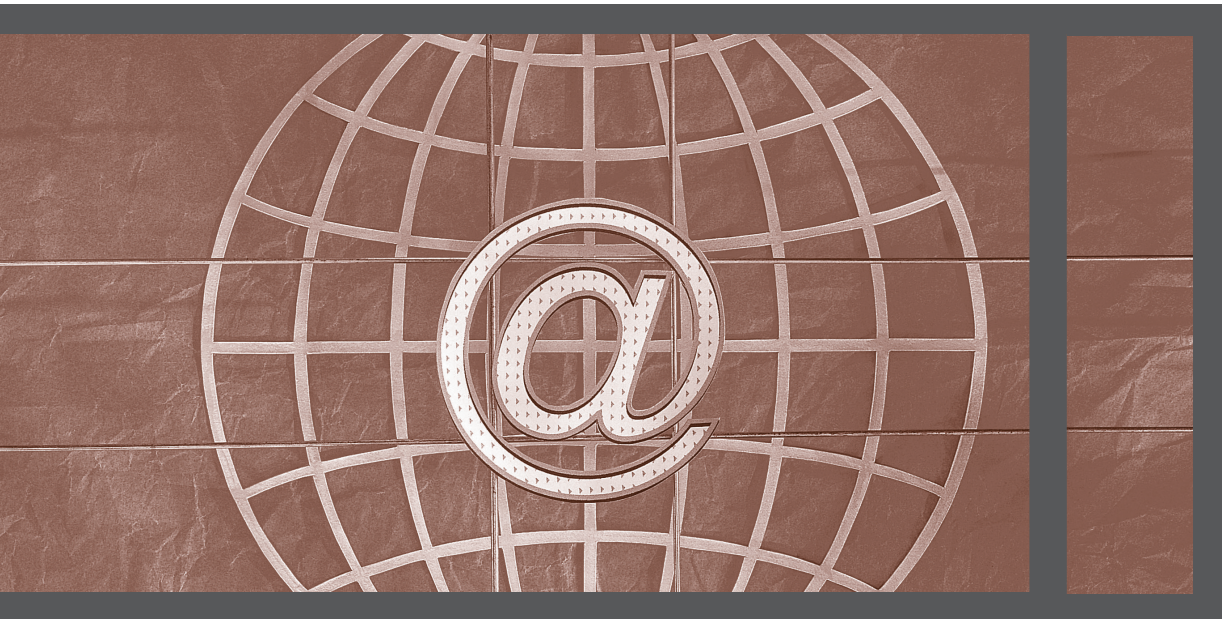
E-mail: rheppenstall@emeraldinsight.com
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Fax: +44 (0) 1274 785200

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Emerald – searchable database for ideas, research,
collaboration www.emeraldinsight.com

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Let us know about research undertaken via Emerald Research Connections and we will publish the details on our website. Your research will also be highlighted to the Editors of over 200 Emerald journals ☐

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connections@emeraldinsight.com



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What people are saying about Author Workshops ...

“The workshop provided valuable advice and guidelines on how to conceptualize, structure and complete a research report in the form of a publishable paper. It was perceived by all participants as extremely useful, informative and pertinent, which demystified the process. Practically, it has encouraged colleagues to send their papers to relevant Emerald journals, resulting in a number of publications. It has boosted research dynamics within the school, and resulted in a number of published contributions in Emerald journals over the past three years. I would highly recommend the workshops to anyone wanting to be published.”

Svetlana Cicmil

Director of Research Unit for Innovation in Business Systems, Bristol Business School, University of the West of England, UK

“We received very positive feedback from the newer members of staff, and the new academics who have yet to get published benefited greatly from it.”

Dr Joyce Liddle

Editor of International Journal of Public Sector Management, University of Durham Business School, UK

“The workshop was very useful and we have received much positive feedback from the participants. The insights into the academic publishing area were very relevant and overall it was a successful event.”

Hugh Kearns

Head, Staff Development & Training Unit, Flinders University of South Australia

“The feedback from all those who participated was extremely positive. We appreciated your clear and open presentation style and willingness to engage with so many questions from our enthusiastic audience. Particularly noticeable was how many people were inspired to believe that it was possible that they could now write a paper on their research and/or practice. We will also be visiting the Emerald and Literati Network web sites, now we know more about the treasures that can be found there.”

Professor Rosalie Holian

Associate Professor and Director of Research, RMIT University School of Management, Melbourne, Australia

“The Emerald Author Workshop was well received by the participants. Especially new, but also more experienced, doctoral students could gain valuable insights into getting published in international research journals. People especially valued the possibility to get in contact with the publisher’s side in the process of academic publishing and participated in lively discussions.”

Anita Flitner (Dipl.-Kffr.)

Doctoral Student, Institute of Marketing and Media, University of Hamburg